

FOR IMMEDIATE RELEASE

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PERRY'S PIZZA EXPANDS HORIZONS: DOUBLING IN SIZE AND INTRODUCING IRRESISTIBLE BREAKFAST MENU!

Delighting Breakfast Lovers and Locals Alike.

Huntington Beach, CA, July 10, 2023 – JB's Perry's Pizza (dba Perry's Pizza), a beloved family owned and operated culinary destination known for its exceptional dining experience and faithful customer base, is thrilled to announce the launch of its new and enticing breakfast menu. In addition, the restaurant is excited to unveil a major expansion with extended hours, aiming to provide an even greater experience for its valued patrons.

For 50 years, Perry's Pizza has been committed to offering an extraordinary experience. From the ambiance, diligence, friendships and loyalty, the introduction of the new breakfast menu and restaurant addition further showcases their dedication.. The breakfast menu has been carefully curated by owner and Executive Chef, Jess Bingaman, who has each customer and family in mind when he draws inspiration to create a unique and delectable breakfast (or non-breakfast) experience.

Guests can now savor a wide array of innovative breakfast dishes that cater to diverse tastes and dietary preferences. From indulgent classics to health-conscious options, the menu features something for everyone. Whether patrons prefer a hearty breakfast with cinnamon infused French Toast, a wholesome bowl of Coach's Oats oatmeal, or Breakfast sliders, a spin on their ever popular Thursday only Prime Rib Sliders, Perry's has them covered.

Highlights from the new menu include:

Breakfast Sliders: Pigging backing on their Prime Rib sliders that sell out most Thursdays, these Breakfast Sliders feature eggs, cheese, and a choice of bacon, ham or sausage.

Country Breakfast: A hearty breakfast that includes a freshly baked warm buttery biscuit served with a creamy, savory house-made gravy, choice of eggs, side of breakfast sausage.

Coach's Oats Oatmeal: A homage paid to a local loyal family who met at Perry's original location on the Newport Peninsula, Lynn and Bonnie Rogers. Owners of steel cut oatmeal small business, Coach's Oats, Perry's is honored to reciprocate their loyalty by offering the oats not only for breakfast but throughout the day with their new Oatmeal Chocolate Chip cookies featuring Coach's Oats.

Eggs Benedict: A classic for every breakfast or brunch lover. This dish consists of a toasted English muffin topped with ham, a poached egg, and house-made hollandaise sauce.

In addition to the enticing new menu, Perry's Pizza has undergone a major, yet seamless, interior transformation. An almost two year expansion securing the vacant space next door, allowed them to double their square footage, double their seating capacity, provide outdoor seating, a new bar and 16 tap handles. The warm and inviting atmosphere, combined with their attentive and knowledgeable staff, ensures that every customer's experience is a memorable one.

Perry's commitment to culinary excellence, attention to detail, and warm hospitality has earned it numerous accolades and a loyal customer base. The expansion will allow more food enthusiasts to discover and enjoy the restaurant's unique made-from-scratch offerings like pizzas, prime rib and pastas with house-made meatballs carrying over from the owner's Italian grandma .

Make a reservation today and immerse yourself in the culinary brilliance that awaits at Perry's.

For more information about Perry's Pizza, its new breakfast menu, and the expansion, please visit www.perryspizza.net or follow them on social media platforms @perryspizza

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For additional information, please contact Lynette Swanson, Director of Communications and Marketing at (714) 420-3919 or lynette@perryspizza.net

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About Perry's Pizza

JB's Perry's Pizza (dba Perry's Pizza) is a family owned and operated restaurant located in Huntington Beach, Ca. Since 1973, JB's Perry's Pizza began on the boardwalk of the Newport peninsula and relocated to Huntington Beach in 2015. Popular for Sicilian style pizzas, the menu also includes several house-made from scratch items such as soups, cookies, meatballs, and even Prime Rib! Also known as the Home of the Jug™ as a result of running out of beer glasses during a notoriously crazy 4th of July on the Peninsula, Perry's began serving beer in milk jugs. A tradition that continues to grow in popularity! In 2022, Perry's doubled their square footage occupying the vacant space next door.

Although other Perry's Pizza locations still exist, JB's Perry's Pizza is not related or affiliated with any other location.