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WITH LOVE IN THE RECIPE, PERRY'S PIZZA DOUBLES SQUARE FOOTAGE AND ADDS PARTNERSHIP WITH COACH'S OATS.

A tale of small business success, marriage, pizza and oatmeal.

Huntington Beach, CA, July 26, 2022 – Perry's Pizza has served the Orange County Community for almost 50 years but their secret sauce has always been rooted in their uncanny match-making abilities. As they prepare for a grand re-opening it is impossible to not think back on the relationships that were built around a delicious slice of pizza and a cold fountain drink.

From the moment she took her first bite, Dawn Bingaman (née Swanson) knew there was something special in the recipe. Sitting on a stool outside Perry's Pizza on the boardwalk of Newport Peninsula, Dawn frequented the establishment not only for the Sicilian-crust pepperoni pizza, but for the love that would eventually turn into a beautiful marriage.

Coincidentally, Lynn and Bonnie Rogers were also building the foundation of their relationship. A Perry's slice and a root beer was their go-to order. When it came time for Lynn to propose, the two he couldn't think of a better location to celebrate than those very same boardwalk steps of Perry's Pizza... with a slice and root beer, of course.

JB's Perry's Pizza (dba Perry's Pizza) was originally started by Perry DeNisi in the 1970's with individual locations being sold off a few years later. Jess Bingaman, Dawn's now husband of almost thirty years, started as a busser, then a manager, and ultimately purchasing the small business after asking Dawn to be his wife. After a successful forty year run in Newport Beach, Dawn and Jess relocated their family owned and operated business two miles away to Huntington Beach.

"One thing that Jessie always says is the secret ingredient in his food is Love. That's what makes it taste different," Dawn said. "Jessie is passionate about food; how it looks and how it is presented. I'm passionate about the customer experience and developing our team. Giving our team the opportunity to learn and grow in their role. I hope to give them experience that is transferable in their next life as a lawyer, doctor, etc. Our passions may be different but you can't have one without the other."

Meanwhile within a mile of the new Huntington Beach location, Lynn and Bonnie had established their family with two beautiful sons and a thriving business, Coach's Oats. Their Friday nights are spent dining at Perry's, where customers naturally run into friends and neighbors. "You feel like you're going to a neighborhood family restaurant," said Lynn. "Perry's is the Cheers of Italian restaurants," said Bonnie. When it came time for their oldest to marry, they had no doubts who would cater the rehearsal dinner. Perry's!

Dawn and Jess have been busy expanding their location, which will provide almost double the square footage, expanded menu, eight additional beer taps, and more. After enduring many setbacks due to the COVID-19 pandemic, they can finally see the light at the end of the tunnel and anticipate a grand re-opening in the summer/fall of 2022. With love overflowing in their hearts and recipes, Dawn and Jess are thrilled to offer Coach's Oats as the first item of their new breakfast menu. Perry's Pizza and Coach's Oats are currently working on an exclusive oatmeal cookie collaboration. "Tying it in with someone that we have respect for, but that is also right around the corner." said Lynn.

For additional information, please contact Lynette Swanson, Director of Communications and Marketing at (714) 420-3919 or lynette@perryspizza.net

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About Perry's Pizza

JB's Perry's Pizza (dba Perry's Pizza) is a family owned and operated restaurant located in Huntington Beach, Ca. Since 1973, JB's Perry's Pizza began on the boardwalk of the Newport peninsula and relocated to Huntington Beach in 2015. Popular for Sicilian style pizzas, the menu also includes several house-made from scratch items such as soups, cookies, meatballs, and even Prime Rib! Also known as the Home of the Jug™ as a result of running out of beer glasses during a notoriously crazy 4th of July on the Peninsula, Perry's began serving beer in milk jugs. A tradition that continues to grow in popularity! Perry's is currently doubling their square footage with an expansion expected to be completed in the summer/fall of 2022.

Although other Perry's Pizza locations still exist, JB's Perry's Pizza is not related or affiliated with any other location.